

2023

Annual Report

year fifteen



The year 2023 was indeed an exceptional year for our church as we witnessed significant growth in the size of our church family and the depth of our relationships with Jesus. As you go through our Annual Report, you will see that God's hand is actively moving in our church family.

As your pastor, I am immensely grateful for your unwavering dedication to leading others to follow Jesus. Your selfless contributions, tireless service, and profound faith have been instrumental in reaching people for Christ. We would not have achieved such a bountiful harvest without your steadfast commitment and hard work.

For the past 16 years, God has blessed us in countless ways, and we are excited about what lies ahead for Better Life Church. We pray that God continues to grant us His favor and enables us to spread the Good News throughout our region, touching the lives of all those in need.

The best is yet to come!



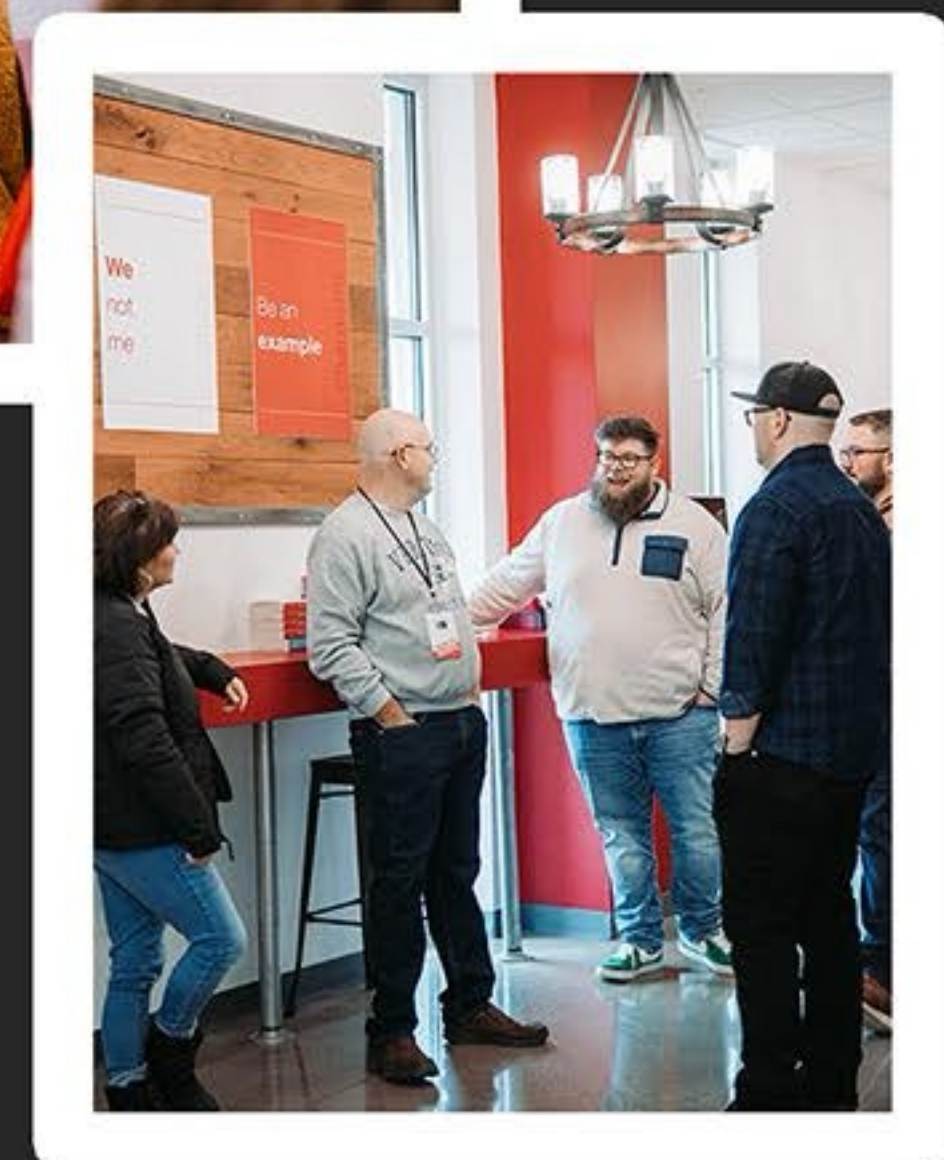
- David Lucas

240

**DECISIONS TO FOLLOW JESUS
IN YEAR 15**

4,260

**DECISIONS TO FOLLOW JESUS
SINCE LAUNCH**



**to help people
follow Jesus**

JOHN 10:10

next steps

121
baptisms

1,107
first time guest

39
lifetrack

3,069 total next steps were taken by people this last year, continuing and furthering their walk with Jesus!



church online

average weekly attendance **368**

youtube views **32,636**

podcast listens **24,772**

states reaches **50**

countries reached **104**

total online attendance **19,156**

digital

website

unique visitors - 24,266

states reached - 50

countries reached - 100

social media

instagram followers - 3,141

facebook followers - 8,890

youtube subscribers - 2,170

We launched the new Better Life app this past year! Through the app, we've seen people grow deeper in their faith, connecting with Jesus daily. In total, we saw 1,008 downloads, over 26,000 app launches, and 95,859 views over all content on our app!

College night is a place for 18-26 year olds to belong while they are away from home. Every last Wednesday night of the month in the spring and fall semesters, we saw students come and worship Jesus. This past year was absolutely incredible, we experienced the faithfulness of the Lord in so many ways. In 2023, we witnessed 52 students come to faith in Jesus! We believe that the Lord is just getting started in this ministry and we can't wait to see all that he is going to do this year!

- Brandon Sparks



KiDS



In 2023, our KiDS ministry continued to grow numerically and spiritually. Our weekly attendance averaged 161 kids, with 248 kids attending our Easter services, followed by 252 kids at Spring Carnival, and 274 kids came through our KiDS Ministry for the first time! Our kids participated in a spring outreach, partnering with the Jambos organization to donate 517 pairs of pajamas to kids entering foster care in our region! We saw many families prioritizing their kids' spiritual growth in 2023 with 23 kids being dedicated at Child Dedication in June and 214 kids in attendance at KiDS Camp in July! Throughout 2023, we saw many next steps taken by our kids, including 6 salvations and 34 baptisms!

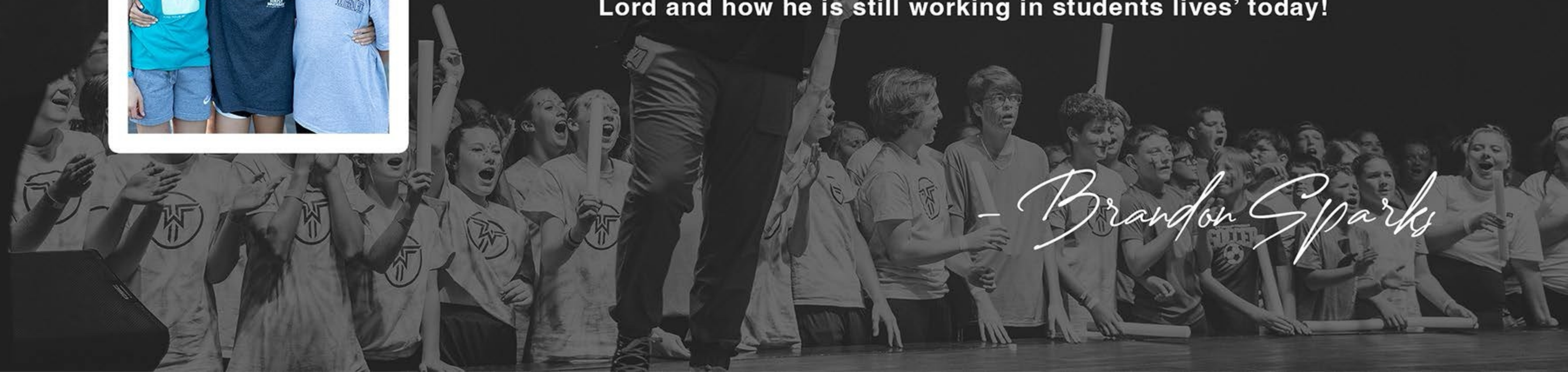
Tarah Eldridge

W O U T R



We had a blast with our YOUTH family in 2023. We witnessed the Lord move in so many ways. Between 1451 Summer Camp, Tribal Wars, and Halloween House Party, we saw so many students take next steps in their walk with Jesus! In 2023, we saw 145 first time guests, 101 decisions to follow Jesus, and 41 students took their next step in baptism! When looking back on 2023, we see the faithfulness of the Lord and how he is still working in students lives' today!

- Brandon Sparks



generosity

Thank you so much for giving to the Lord through Better Life Church. God used your generosity in 2023 to move and bless others in enormous ways!

Through you, we were able to give over \$41,000.00 to local and international organizations spreading the Gospel message.

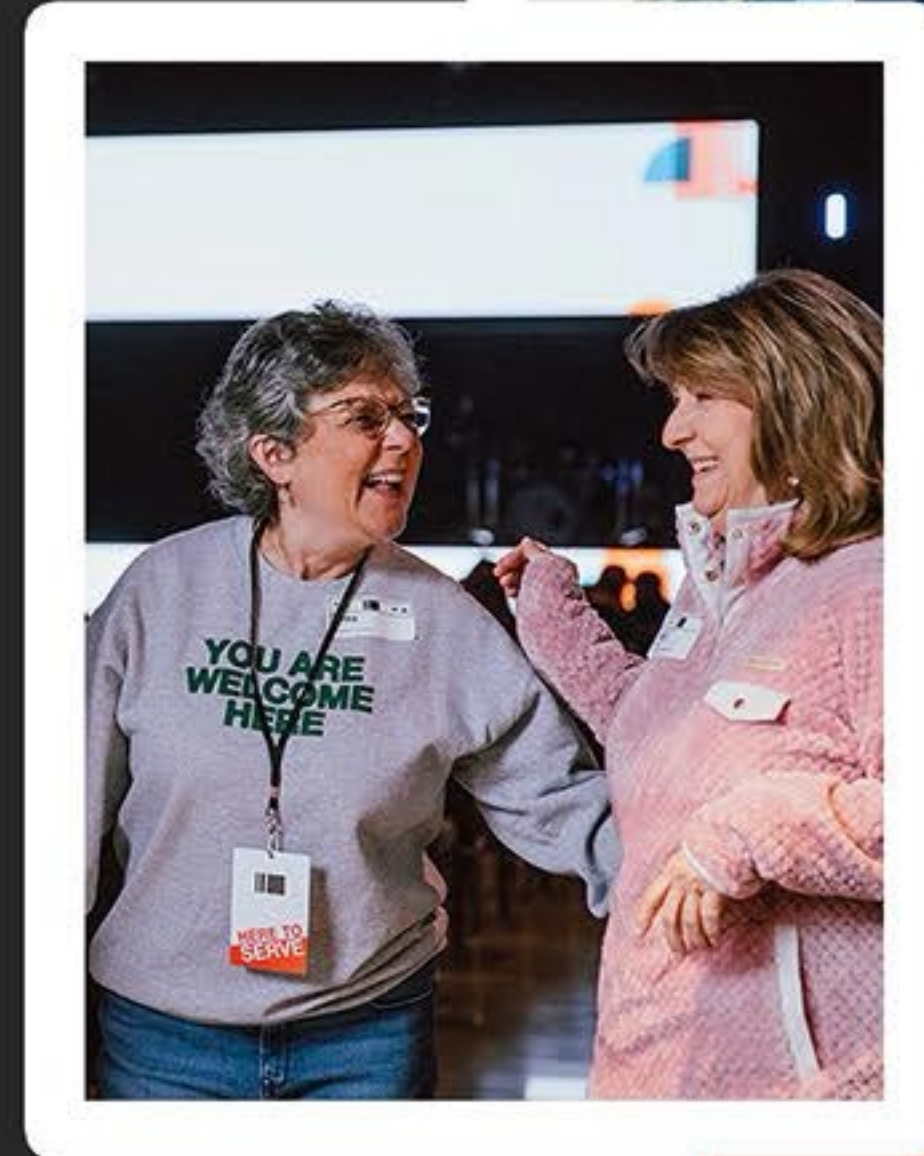
Over \$50,000.00 was given in financial assistance to families in need through our benevolence program, helping at least 181 people! We were able to provide over \$94,000.00 for missions organizations, missionaries, and to help launch Foundation Church in Grayson, Kentucky! Over \$28,000.00 was given to local outreach, to help further the Gospel in our own community!

All these things, and many more, were possible because you chose to give to God through our church.

In all, 240 salvations and 121 people took their next step in baptism! Your financial support of the ministry of Better Life Church is making an eternal impact!

We truly believe, the best is yet to come!





organizations that received financial support - \$29,621.13

Hope Pregnancy Care Center
Godspeed Maternity Home
Boyd County FRYSC
God's Pantry Food Bank
Ovi & Violet International,
National Child Safety Council
RC Football Boosters
St Claire Foundation
Muscular Dystrophy Association
Life's Ultimate Martial Arts Academy
McBrayer Elementary
Sunrise Children's Services
DCBS, Rowan County Christmas
RCSHS Youth Services
Farmer's Christian Academy
Bluegrass Discovery Academy
Crossroads Worldwide
KBC
FCA
Pioneer USA
The Spark Network
CRU
JOY
Samaritan's Purse
National Center for Life and Liberty
MSU
BCM
Worth Church
Sunshine First Church of Christ
Foundation Church

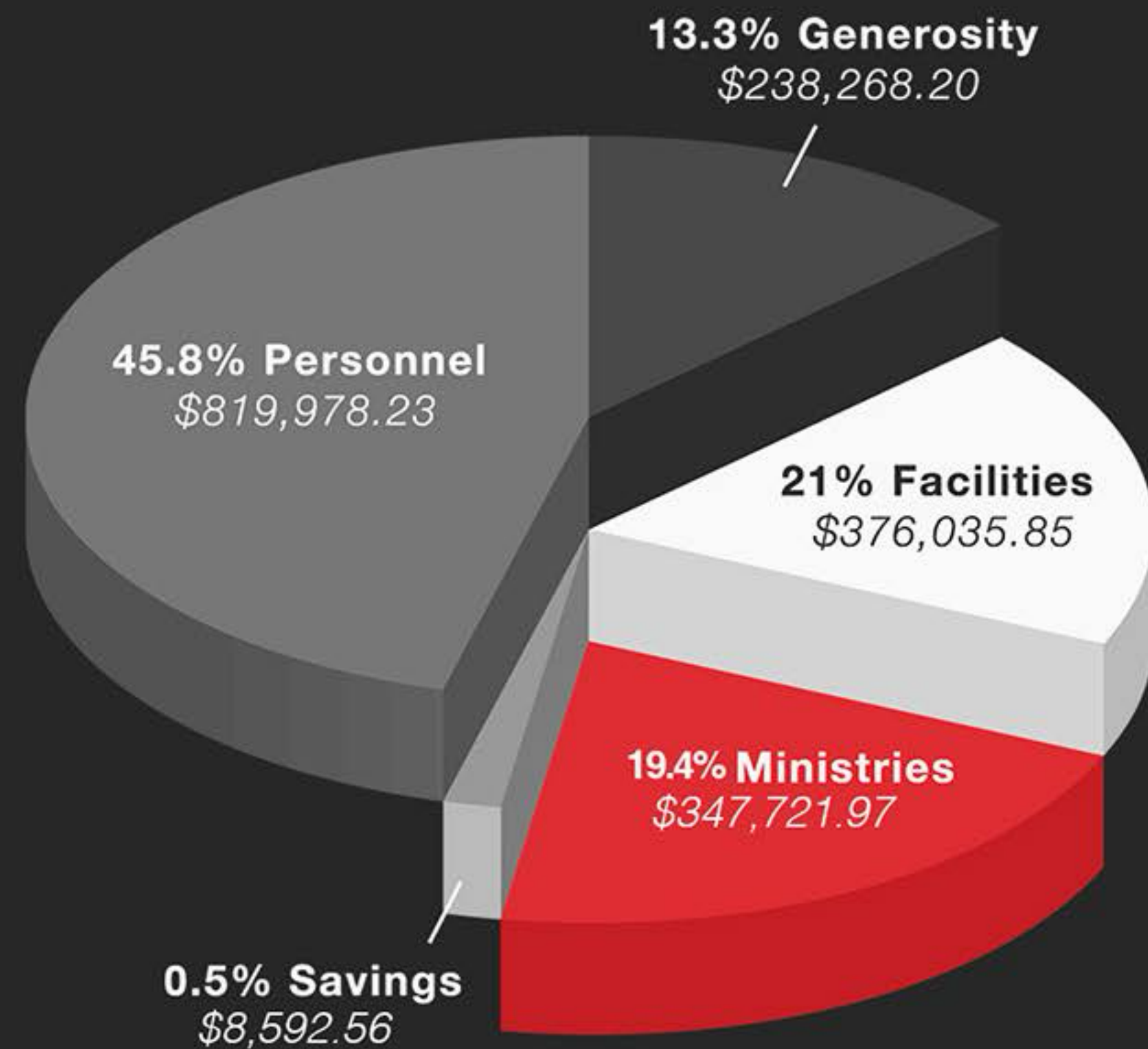
outreach _____ \$64,406.92

missions _____ \$94,119.14

benevolence _____ \$50,121.01

financial

TOTAL GENERAL OFFERING ————— \$1,790,596.81
morehead \$1,605,889.44 // grayson \$48,180.74 // ashland \$136,526.63



designated offerings

year end offering
\$74,260.58

mission & outreach
\$21,136.60

compassion fund
\$4,447.34

kids & students
\$11,747.01

building & expansion
\$100.00

other misc income
\$55,867.45

TOTAL GIVING —————

\$1,957,882.79

* DESIGNATED OFFERINGS ARE IN ADDITION TO TOTAL GENERAL OFFERING

events



2023 was a fun year and we were excited to continue events we had done in previous years while also starting new events. In an effort to grow as a church family we kicked off Family Nights in the fall. This was an opportunity for all ages of the church family to gather and grow in their faith. Our first Wednesday night gathering was on September 13th and we saw 333 people show up across our adults, Youth and KiDS ministry. We continued for 9 weeks and averaged 345 people at each Family Night!



One event we were excited to do again in 2023 was Gifts of Hope. We saw so much fruit from it in 2022 that we knew we had to do it again. This is a great opportunity to serve families who are in the midst of difficult times during the holiday season. In 2023, as a church, we were able to send gifts to 270 children so that they could experience the hope of Jesus!





the best
is yet
to come

